

## Market leader in housing stock analysis for strategic energy performance management

CROHM has been used to undertake assessments covering around 6 million homes across the UK, in all sectors of the market. It differentiates itself from other data services through its handling of complex data to develop cost-effective retrofit programmes, at an affordable price.



### **COST SAVINGS**

Detailed data analytics reduce risks and avoid duplication of effort.



### **BEYOND THE EPC**

Tests over 2400 options using current market prices.



### **WHOLE HOUSE**

CROHM's analytics offer costed whole-house options, deliverable over time.



### **QUALITY ASSURANCE**

Decision-making is supported by data quality management and central support.



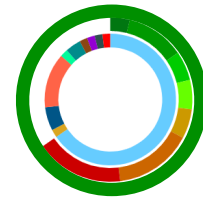
### **EXPERT SUPPORT**

5 days consultancy to support the ongoing development of policies and programmes.



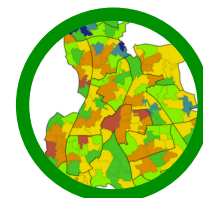
### **TAILOR TO TARGETS**

Report on appropriate measures for eligible addresses, optimised to meet key targets.



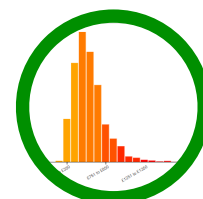
### **Profile stock**

Use profiling charts and downloadable address lists to report on properties with characteristics such as too little loft insulation or inefficient boilers.



### **Visualise data**

Use maps to develop and communicate policies and programmes, layering energy performance data with other local indicators of need.



### **Prioritise action**

Identify properties for intervention where they are at risk of fuel poverty, or failing regulatory requirements.

### Why use CROHM Online to manage the energy performance of your housing stock?

- Incorporate multiple data sources to reflect the internal and external drivers of your energy-related work programmes, through manual uploads or our API.
- Use our reports, or generate your own with our simple wizards, to make sense of complex data
- Work with data specific to your individual properties, not generic archetypes
- Manage the quality of data to give you confidence when making decisions
- Get an independent view as the analysis is not linked to any specific measure, brand or contractor

### Our clients use the software to plan and deliver their energy efficiency programmes:

- Identify homes at risk of fuel poverty, and the measures necessary to remove this risk
- Identify opportunities to get ECO, RHI and grant-funding
- Comply with current and potential minimum energy efficiency standards (MEES)
- Integrate retrofit with wider asset management and investment plans
- Calculate costs of works to inform and improve procurement decisions
- Generate maps and other graphics to engage internal and external stakeholders
- Report on the benefit of energy efficiency programmes

#### FIND OUT MORE

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**“CROHM Online helps by giving us the big picture needed for strategic decisions and the detail needed to plan and deliver”**

**Optivo**

**“CROHM has enabled us to review the SAP levels of all stock, and estimate the homes’ energy bills. It identifies opportunities for improvement and also the best value improvement measures to raise performance. CROHM has been very important in the process of informing our budgetary decisions and helping us to plan works for the coming years.”**

**Cheltenham Borough Homes**

